

HERBALIFE

U.S. EDITION NO. 139

today

Meet Our New Chairman's Club Members

Shawn & Nicole Dahl



Your 90-Day Plan
The blueprint for your business

Herbalife A Proven Success

Over 1.7 million Independent Distributors in 65 countries with record retail sales of \$3.5 billion in 2007!

Success Factor 1: Industry-leading compensation plan.

- A lucrative compensation plan, paying out up to 73 percent of product revenues to Distributors. In 2006, Herbalife Supervisors were paid \$2.2 billion in commissions, royalties and bonuses.
- Earn retail and wholesale profits, plus income through royalties and bonuses.
- Repeat orders from satisfied customers experiencing ongoing success with the products lead to higher Distributor incomes.
- Herbalife pays Supervisors and above directly. The money you receive from royalties and bonuses is all yours—there's no need to cut checks back to people in your organization.

Success Factor 2: Highly effective, science-based products developed to meet consumer needs.

- Exclusive, high-demand products that have helped millions of people in 65 countries.
- Satisfied customers provide referrals for results-based weight-loss, nutrition and skincare products.
- Herbalife is dedicated to developing innovative, effective products with leading scientists on our Nutrition and Scientific Advisory Boards, including Nobel Laureate in Medicine Dr. Lou Ignarro, and through groundbreaking research at the Mark Hughes Cellular and Molecular Nutrition Laboratory at UCLA.*

Success Factor 3: A world-class company with visionary leadership to support your business.

- Herbalife has grown over 28 years and is still expanding at an incredible rate.
- Executives, Distributor leadership and employees are working together to further the company's mission, vision and values, positioning the company for future growth.
- Herbalife's mission of good nutrition, financial well-being and a healthy, active lifestyle helps millions of people reach their ideal weight, look and feel healthier, and earn what they're worth.

- We are listed on the prestigious New York Stock Exchange, are members of Direct Selling Associations around the world and have brand visibility through sports sponsorships.
 - We care: over 30 Casa Herbalife programs on five continents provide children with nutrition, shelter and education.

Success Factor 4: Step-by-step training programs that assist you in starting your own business and expanding locally, nationally and internationally.

- Training that supports growing your business through Distributor calls and events, along with advanced marketing materials and tools, including a comprehensive, easy-to-use Distributor website.
- The opportunity to take charge of your life by learning skills that can help you run a successful and profitable business.
- Simple, duplicatable business programs that are continually developed and refined.
- Support that includes the highest standards of business ethics, conduct and accountability applied to all Herbalife Independent Distributors.

Why Herbalife? Because we are committed to empowering you to live a healthier, financially prosperous life.

*The University of California does not endorse specific products or services as a matter of policy.



Letter from the Chairman and CEO



Michael O. Johnson

Dear Team Herbalife,

Use, Wear, Talk: It's a simple philosophy created by our company founder Mark Hughes. When you become an Herbalife Independent Distributor, it is one of the first things you learn: be a product of the products; wear your button, successes and Team Herbalife gear with pride; and talk to people. Some may want to learn more about our products, while others may be interested in our Herbalife business opportunity.

Who do you know? The easiest people to talk with are those you already know: your family, friends and acquaintances. We call this your "Circle of Influence." They are a great place to start building your business. The more people you talk to, the easier it becomes. And the more people you talk to, the more success you can achieve.

Your Circle of Influence is bigger than you think. Make a list of everyone you know. We have a list on MyHerbalife.com and in your International Business Pack that you can use as a reference. If it's been months or years since you've made your list, write it out again.

Whether you're new in our business or a seasoned veteran, you'll be amazed by how many people you know. And when you share the products and opportunity with your Circle of Influence, you are changing people's lives.

Who do you know?

 **HERBALIFE.**





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TERRIFIC TOOLS

Ignite your sales! Show your customers the benefits of a Cafe Latte Formula 1 breakfast with these great new marketing tools. Look for all the new downloadable materials on MyHerbalife.com.



FOR KIDS IN KINGSTON

Kingston, Jamaica, is home to the 30th Casa Herbalife program established worldwide. Walker's Place of Safety provides good nutrition and safe shelter for abused and neglected children.



SAVE THE DATE!

The 2008 Extravaganza is coming to Los Angeles, California, October 9-12. Make sure to mark your calendar and set your sights on Herbalife's biggest event of the year!



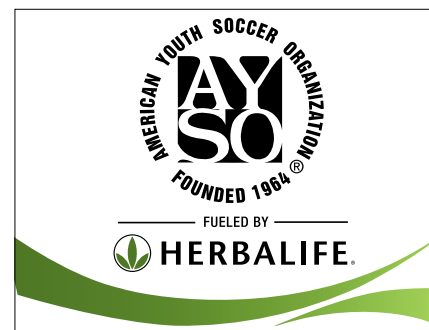
RUN YOUR BIZ FASTER

BizWorks is an online subscription tool developed to help you manage and grow your business. Now you can see your orders, volume and downline information within three to five hours! Find out more at MyHerbalife.com.



SEASON KICKOFF

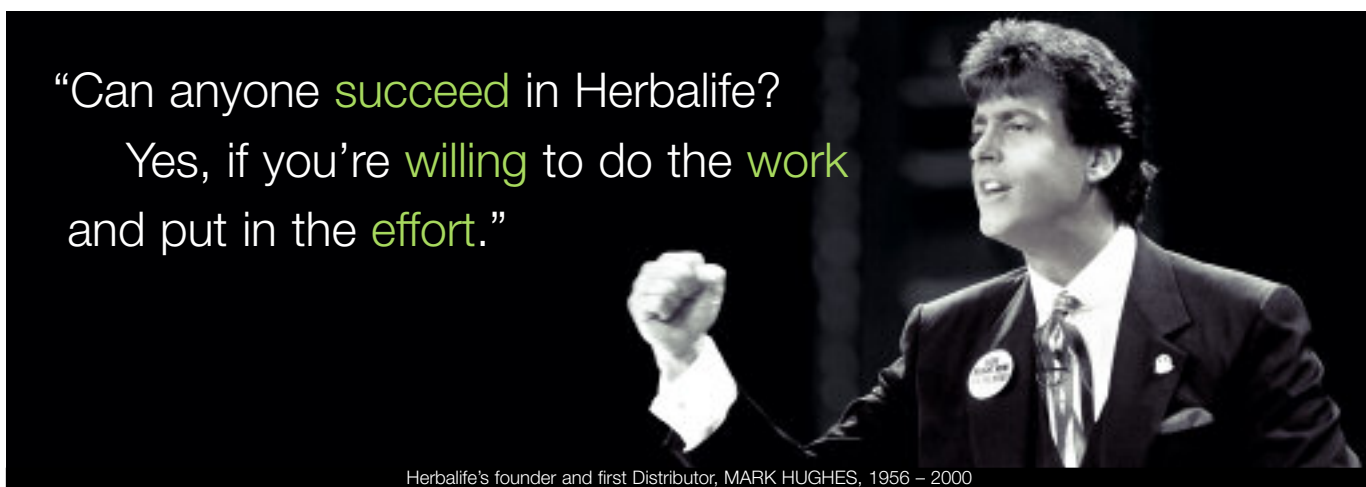
The LA Galaxy, including a healthy David Beckham, face their first home game of the season against the San Jose Earthquakes on April 3. For LA Galaxy support materials and to purchase an official LA Galaxy/David Beckham jersey, visit MyHerbalife.com.



KICKSTART YOUR SALES

Spread the word about Herbalife's exciting sponsorship of AYSO with the new downloadable materials on MyHerbalife.com. Take advantage of all the available tools, including AYSO flyers, bumper stickers, table skirts, and promotional guidelines.

our | founder



“Can anyone **succeed** in Herbalife?
Yes, if you're **willing** to do the **work**
and put in the **effort**.”

Herbalife's founder and first Distributor, MARK HUGHES, 1956 – 2000

70 Pounds Lost

here's how

- Consistently take the products. The bridge between your goals and accomplishments is the commitment.
- Stay active.

Favorites:

- Formula 1 new Cafe Latte flavor, Total Control®, Liftoff®
- **Before:** 265 pounds
- **After:** 195 pounds



“Now I’m a triathlete.”



Travis M.

Travis M. didn't realize how out of shape he'd become. "I didn't know I was so heavy," he recalls. "I thought I was just big boned. My biggest concern was low energy." Once Travis started taking Herbalife® products, however, he realized how much better he could look and feel. "I couldn't believe it," he says, "I felt great from the first day—and it only got better."

“I feel better than I did at 18!”

Within a short time, Travis started losing weight and gaining energy. "I was surprised at how easy the program was," he says. Motivated by his results, Travis began a serious exercise regimen, and his body underwent an amazing transformation. "I was so inspired by Herbalife's sponsored athletes that I decided to enter a local triathlon," Travis explains. "A lot of people could barely walk after the triathlon, but I surprised them because I was still energized from Herbalife products." These days, people hardly recognize Travis. "I won a 5k race," he says with excitement, "I feel unbelievable. And thanks to Herbalife, my family has also become more active."*

“I love to inspire others. I’m living the Herbalife dream.”

*These results are not typical. Individual results will vary.

Tune Into the Best Training Calls

to | do

THE SET OF THE SAIL

April 15, 2008

THE LAW OF AVERAGES

May 15, 2008

THE LAW OF SOWING AND REAPING

June 16, 2008

DEVELOPING NEW SKILLS

July 15, 2008

(800) 588-3894

(303) 205-0033

6 p.m. PST



JIM ROHN 2008 PERSONAL DEVELOPMENT CALL SERIES

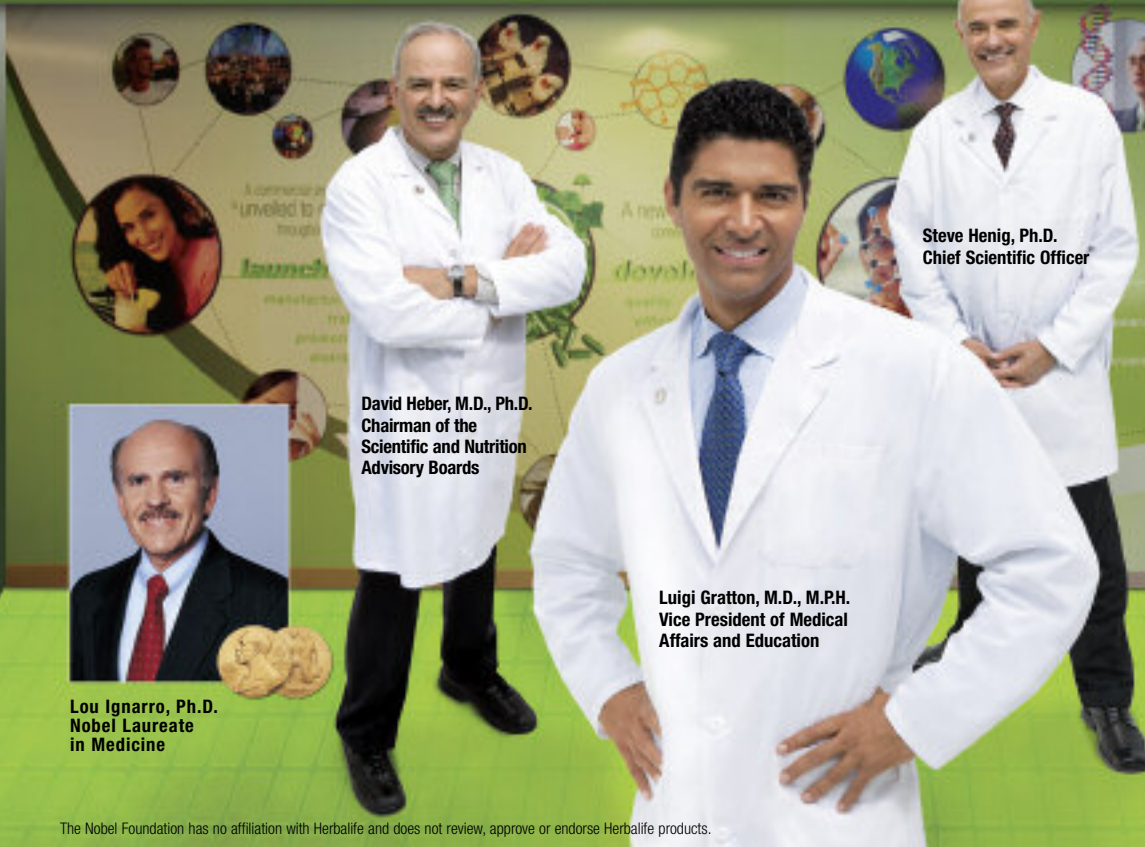
Achieve personal and professional success with the all-new 2008 Personal Development Call Series! Let America's foremost business philosopher and Herbalife's own Jim Rohn teach you new techniques and strategies to help you accomplish your goals and dreams.

"We all have two choices: We can make a living or we can design a life."

PRODUCT TRAINING 2008 CONFERENCE CALL SERIES

Herbalife's Product Training Call Series is back! Receive in-depth product training directly from Dr. Luigi Gratton and a guest doctor on the exceptional Herbalife® products that have helped millions of people around the world. These new calls will be co-hosted by the best doctors and nutrition experts, so be sure to tune in each month!

"The more you learn about the science behind our products, the more of an expert you become."



David Heber, M.D., Ph.D.
Chairman of the
Scientific and Nutrition
Advisory Boards

Steve Henig, Ph.D.
Chief Scientific Officer

Luigi Gratton, M.D., M.P.H.
Vice President of Medical
Affairs and Education

Lou Ignarro, Ph.D.
Nobel Laureate
in Medicine

MANAGE YOUR STRESS

With Dr. David Heber

April 10, 2008

WOMEN'S SOLUTIONS

With Jacquie Carter

May 8, 2008

ENERGY & FITNESS

With Dr. Lou Ignarro

June 12, 2008

HEALTHY DIGESTION

With Dr. Steve Henig

July 10, 2008

(877) 801-6173

(480) 248-5081

6 p.m. PST

Look for topics and
schedules to be announced
on MyHerbalife.com.



“Care about your Distributors and customers as if they were
We are about creating lifelong, positive change for everyone



Urgency • Momentum • Camaraderie

The Cornerstones of Success

Meet Shawn & Nicole Dahl, our 34th Chairman's Club members

Shawn Dahl knew early on what results he desired to achieve. Getting there was the only question. ■ The Canadian settled into the real estate industry at age 21, and recalls, “The money was good, but the lifestyle was a grind.” After five years, Shawn began to develop his vision for his own future. “I was looking at where I wanted to be in five, 10, 20 years, and I realized I was going down the wrong path.” ■ Upon meeting his wife Nicole, Shawn learned about the Herbalife opportunity from her parents who are President's Team members, and saw the tremendous potential.

Continued on page 10

Tips for Success

“One lesson I've learned,” says Shawn, “is that this business is all about passion. You not only need it for your own success, but you need genuine passion to see those around you and under you succeed. Mark Hughes was a genius when he put together the Marketing Plan, because it was built with Distributors in mind. I've found that when making business decisions with the goal of putting more money into your team's pocket than into your own, success comes much more easily.*”

- Never quit.
- Make an unshakable, committed timeframe to achieving each goal you set.
- Embrace doing a lot of business in a short period of time.
- Keep your leaders close to you, and have them learn and grow from one another's successes.

your closest family. We are not about making short-term profit. with whom we are involved—both financially and with good health.”



Continued from page 9

HOW THE RIGHT COMMITMENT BUILT THE BUSINESS

Understanding the great rewards of the Herbalife opportunity, Shawn made an unshakable commitment to a five-year plan based on hard work and “getting smarter” with every setback.

He would tell himself, “No matter what, I will not quit for five years. If I’m not making money in three months, I won’t quit—I’ll just find a way to get smarter. If I’m not making money in six months, I won’t quit—I’ll get smarter. One year, two years, three years—whatever it takes.”

“This is an incredible company. We have incredible products, and our Marketing Plan is, hands down, the best in the world. We all need to be very proud to wear the Herbalife brand.”

Shawn’s inner strength resulted in steadily growing checks, despite mounting challenges. For a few years, his organization expanded and contracted many times. “After two years of hard work, I was almost nowhere,” says Shawn, “but I pushed on. I held to the philosophy that the products are the same, the

Marketing Plan is the same, everything’s the same—the only variable is me. If someone else could do it, then so could I.”

DUPLICATING WHAT WORKS BRINGS RESULTS

Shawn emphasizes the cornerstones of his business: urgency to get a lot done in a short period of time; momentum to keep it

going; and camaraderie for support. “Momentum is the key to success,” Shawn says. “Once you have motivated people, do everything you can to keep them moving fast. Camaraderie keeps the group together and on track.”

“Our business model is about duplication,” he goes on. “I looked upline and believed that if one person can crack five diamonds wide, it means they’re doing something worth duplicating; so we organized a recruiting and retailing system, then duplicated those methods.”

In 2002, Shawn and Nicole made simultaneous cuts in both the Millionaire and President’s Team, and since then, they have brought on one new President’s Team diamond each year. They now have eight President’s Team members in total.

SHARING WITH OTHERS IS THE GREATEST REWARD

Shawn and Nicole have 19-month-old twins—a boy and a girl—and feel very blessed in all aspects of life. “God has been very good to us, and we try to honor Him in our business and personal life. We work hard, yes, but we believe our blessings are the result of an attitude of gratefulness and a focus on giving back.

“What makes it all worthwhile,” Shawn continues, “is sharing good fortune with family and friends. That’s the whole reason you keep going after you make it to President’s Team. It is so fulfilling bringing up those you care about and watching them move into a life of abundance, so you can enjoy it together.”

Shawn and Nicole have a newly built oceanfront home, spend summers at their nearby lakeside mountain chalet, and enjoy traveling the world.*

START YOUR DAY THE RIGHT WAY!

Treat yourself to a light, subtle coffee experience with Formula 1 Cafe Latte. It's a satisfying, healthy meal that helps you get the most out of your morning.

Which Latte breakfast would you choose?

Latte & Muffin
660 calories **\$5.15**

Formula 1 Cafe Latte
180 calories **\$1.43**



or



Cinnamon Dolce Latte* and a Blueberry Muffin

Calories: 660

Fat: 24g

Protein: 14g

Sugar: 56g

\$5.15

Price based on an 8 oz. cup and a regular-size muffin

Formula 1 Cafe Latte†

Calories: 180

Fat: 1.5g

Protein: 18g

Sugar: 21g

\$1.43

Price based on 1 serving of Formula 1 Cafe Latte, with 8 oz. of nonfat milk

Formula 1 Cafe Latte.
Satisfying, easy
and guilt-free.



*Price and ingredients of a Cinnamon Dolce Latte and blueberry muffin from Starbucks.

†Prices stated are the mean of published prices, less taxes at Starbucks outlets in Los Angeles, CA, and New York, NY.

‡Milk pricing and nutritional information established from research on vons.com.

LOVE YOUR LATTE

Your 90-Day Plan

The Blueprint for Your Business

“Laser-focus on your 90-day plan, and you’re on your way.”

– Andrea Villegas-Shanahan, President’s Team

Ways to Work Your Plan

- Work your business event to event.
- Bring as many people as you can to events.
- Qualify for everything!

The key to a 90-day plan is that it has to work for you. You need to own it, really make it the blueprint for your business. As Millionaire Team member Carmen Edwards says, “You are your own CEO.” Which means that it’s all up to you. You decide.

The first step to having a 90-day plan is to set goals. Ask yourself, what are your dreams? And how fast do you want to get there? Carmen coaches her new Distributors to set a retailing goal of how much they want to make per month. Then she backs out the numbers that way. As President’s Team member Andrea Villegas-Shanahan explains, a great starting point for goal-setting is the “40-10-2” plan; make 40 presentations, and get 10 new Distributors and two new Supervisors a month.

However ambitious your goals, it’s important to set them, and then commit to them. From there, you can easily set weekly and daily goals.

CONSISTENCY IS THE KEY

Now that you have your goals, it’s time to get to work. Consult with your mentor on your Daily Method of Operation, then be consistent with it. As Andrea says, “The only way that your plan won’t work is if you simply don’t work it.”

Andrea recalls how she didn’t get a single Supervisor her first 90 days. Her mentor, Donte Andry, coached

her to stick with it. “It’s going to happen,” he would say. Sure enough, on day 93, she got two Supervisors. “If I had given up, it wouldn’t have happened,” she says. “Focus on the action, and the result will come.” As she puts it, “The formula is: Your Plan + Work = Results.” By extension, she emphasizes the importance of working four 90-day plans back to back.

ACCELERATE YOUR MOMENTUM WITH EVENTS

Herbalife’s new event plan for 2008 includes events timed to your 90-day plan. In fact, the events are planned to move you up the Marketing Plan, along with your team.

First, make a commitment to be there and to qualify early. In this way, you’re setting an example, bringing momentum to your organization. Andrea advises, “Work in the trenches with your downline to qualify. The more people you bring to an event, the faster they—and you—climb the Marketing Plan. And the best part is, you’re helping all those people achieve their dreams faster.” She continues, “Each event can accelerate your learning curve by six to eight months.”

As Carmen explains, “Qualifying for events motivates people to strive harder and grow faster. If they’re not quite there yet, it’s simply a matter of encouraging them to help a few more people get results.”

WORK IT!

“Continue to grow your dream, and your business will grow along with it,” says Andrea. How? By working your four 90-day plans. Back to back to back to back.





Tapping Into Your **Target** Market

Expanding your Circle of Influence can be a springboard to success



“Sharing my health and financial results with my Circle of Influence has been the absolute foundation of my business.”

**– Lidia Greszta
President’s Team**

Ways to expand your Circle of Influence

- Reach out to your community and focus on their unique needs.
- Take advantage of all Herbalife events like HOMs and STS’s.
- Share your health and financial success story with as many people as possible.

When President’s Team member Lidia Greszta came to the United States from her native Poland 20 years ago, she faced the challenge of building a new life. “I wanted to provide a better standard of living for my family,” she recalls. “But my employment options were limited.”

After meeting with an Herbalife Independent Distributor, Lidia became interested in the business opportunity. “I quickly noticed the lifestyle and stability that could be achieved with Herbalife,” she says. “And it represented a great opportunity to share success with the people around me.”

FINDING HER NICHE

By recognizing the unique needs of her community, Lidia was able to find her niche in the business. “Many Polish immigrants came to the United States with the dream of improving their lives,” she says. “But they lacked help in the area of healthy nutrition and weight management, especially in their native language.” Lidia continues, “I felt obligated to step up and help them to both improve their health and reach for financial independence.”

EXPANDING HER CIRCLE

Reaching out to her community is just one way that Lidia has been able to increase her Circle of Influence. “Attending all Herbalife events including regular HOMs and monthly STS’s has been a key to expanding my circle,” she says. “I’m always encouraging them to reach for higher qualifications, which, in turn, brings them more success.”

REAPING THE REWARDS

Today, Lidia is enjoying the freedom that has come with her own success. “My life has turned in a new direction,” she says with pride. “As a single parent,





I've been fortunate to provide my children with excellent educational opportunities at some of the best private schools." She adds, "I'm able to spend quality time with my family, and I believe this is the strongest reason to work hard and succeed."

Lidia's deep sense of responsibility for her family and the Polish community adds a richness to her life that goes way beyond the financial. "My life's mission is to help others," she says. "Every individual's success story is my success story."*

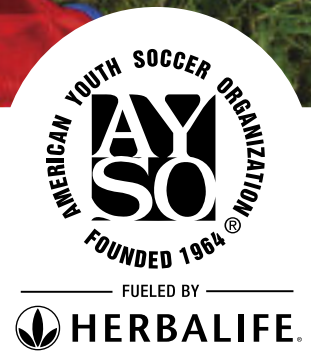
*Incomes applicable to the individuals (or examples) depicted and not average. For average financial performance data, see the Statement of Average-Gross Compensation for U.S. Supervisors at www.herbalife.com and www.myherbalife.com.

“Herbalife is on a mission for nutrition, while AYSO provides



HERBALIFE & AYSO

U.S. Promotional Guidelines



Herbalife's sponsorship of the American Youth Soccer Organization (AYSO) marks a very exciting time in our history. As Official Nutrition Advisor to the country's leading youth soccer organization, we now have the potential of being on every block, in every neighborhood, and in every city in the United States. And with AYSO jerseys displaying the Herbalife name and logo, it will only increase the visibility of our brand around the world.

There are many specific and useful ways in which we are permitted to describe our relationship with AYSO and use it to promote Herbalife® products and the Herbalife business opportunity. However, with this honor comes responsibility.

Our Independent Distributors must adhere to the following guidelines, which have the force and effect of the Rules of Conduct; they are intended to protect the relationship, the brand and Herbalife's reputation.

For this reason, violations will result in severe penalties up to and including suspension or termination of Distributorships.

PROMOTIONAL TOOLS, MATERIALS, LOGOS AND IMAGES

- Distributors may not create their own marketing tools or materials using any AYSO logos, marks, images or audio files.
- Distributors may use only those AYSO marketing tools and materials which are created by Herbalife, and these tools and materials may not be altered in any way. EXCEPT in their personally created tools and materials, Distributors may use the AYSO name in describing the relationship. Some of the Herbalife-created tools are available today, and more are being created. They are posted for download at MyHerbalife.com and are available, upon request, from Distributor Relations.
- The AYSO sponsorship covers the following products: the Herbalife Kids™ line, H³O™ Fitness Drink and Protein Bar Deluxe. These are the ONLY items we are permitted to discuss with parents. This means these are the only products that can be included on marketing materials, buttons, websites, etc.
- Since AYSO is a youth organization, it is imperative that you never discuss or market “weight loss” when at an AYSO event. This means no use of “weight-loss” or “weight-management coach” buttons, flyers, shirts, stickers, etc. Marketing materials must be limited to the above three products (except for Product Brochures). Focus your efforts on child nutrition.

AYSO EVENTS/DISTRIBUTOR PARTICIPATION

- If you would like to participate in an AYSO event, you MUST register and be cleared with the US Sponsorship & Alliances Department.

US Sponsorship & Alliances Department

Contact Information

English: (310) 258-7188

Spanish: (310) 258-7189

SponsoredEvents@Herbalife.com

- You must be TAB Team member or higher, or sponsored by a TAB Team member.
- You may not approach, market or sample to children. Your only contact should be with adults (18 years and over).
- Distributors are permitted to use the AYSO name based on any of the approved relationship descriptions. (See “Describing the Relationship” on page 18.)
- **Sampling**
Distributors are not permitted to just show up randomly and sample at local AYSO events or games. Please contact the US Sponsorship & Alliances Department to request permission to sample at an AYSO event. DO NOT CONTACT AYSO!
- **Sponsoring a local region/team**
We encourage Distributors to individually sponsor their local region or team. Please contact the US Sponsorship & Alliances Department so that we can assist with your local sponsorship.
- **Volunteering with a local AYSO region**
AYSO is a nonprofit organization that relies on the strength of the volunteer program. Please contact the US Sponsorship & Alliances Department to register to volunteer.

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DESCRIBING THE RELATIONSHIP

The following statements, as they are worded below, are accurate, permissible and encouraged; they may be used individually and in combination:

- Herbalife is Official Nutrition Advisor to AYSO
- Herbalife is an Official Sponsor of AYSO
- Official Health, Wellness and Nutrition Products of AYSO

MEDIA COVERAGE

- Distributors may keep personal copies of AYSO and Herbalife media coverage, and review or refer to that coverage with customer or Distributor prospects, or within their organizations.
- Distributors may post links to AYSO media coverage on their personally owned and maintained websites, but such links must be accompanied by the following disclaimer: *By clicking on this link, you will exit this Herbalife Independent Distributor Web site and visit a Web site that is not formally associated with Herbalife or its Independent Distributors.*
- Distributors may not reproduce, reprint or post on their websites any AYSO media coverage, including, but not limited to, articles, titles and headlines. Using our LA Galaxy sponsorship as an example, Distributors may not make copies of the *Sports Illustrated*^{®*} magazine cover featuring David Beckham and hand them out to prospects, nor may Distributors feature the cover in visual materials such as PowerPoint^{®†} presentations or pitch books.

Our relationship with AYSO is another exciting step forward for Herbalife. We cannot enter into and maintain relationships such as this without a sales force that is clearly and consistently committed to the highest levels of ethics and always playing by the rules.

So, we thank you for your integrity and dedication, and we look forward to a long and successful relationship with AYSO.

We realize that our relationship with AYSO is very exciting news for the entire Herbalife family, and we all



want to maximize all available opportunities, but remember that the relationship is brand new; we must proceed with caution and care.

If you have a question or concern that was not answered or addressed in these guidelines, please call or email the US Sponsorship & Alliances Department. Remember, DO NOT CONTACT AYSO with questions or concerns.

Thank you!

CONTACT INFORMATION

US Sponsorship & Alliances Department

Contact Information

English: (310) 258-7188

Spanish: (310) 258-7189

SponsoredEvents@Herbalife.com



Helping Hands



Herbalife Independent Distributor Maria Eugenia Salazar is no stranger to getting her hands dirty. She is an integral part of the current renovation project at Asociación Probienestar Infantil (APROBI), our Colombian Casa Herbalife partner charity, and dedicates countless hours to organizing construction efforts and spending time with the children of APROBI.

At our Casa Herbalife partner charity in Argentina, Herbalife Independent Distributor Ana Maria Gaser is an indispensable figure. As the local Herbalife Family Foundation (HFF) committee chair, Ana Maria regularly devotes her time and energy—and sometimes her personal resources—to improving the lives of local children.

Maria Eugenia and Ana Maria are beacons of hope in their communities, setting examples of volunteerism for other Distributors and Herbalife employees worldwide.

To learn more about volunteer opportunities with HFF and our Casa Herbalife programs, please visit: HerbalifeFamilyFoundation.org, or email: HerbalifeFamilyFoundation@Herbalife.com

Volunteering just a few hours a month with HFF or one of our Casa Herbalife partner charities can improve your community connections and bring a great deal of personal satisfaction. You can form a volunteer group with your STS or downline to add an extra dimension to your regular meetings, reinforce your commitment to a common goal and create a sense of community. Volunteering is a way to help create positive change in your hometown and gain exposure to new contacts and customers. And it is a reminder of the Herbalife corporate value of making our communities better places to live and work.

The Herbalife Family Foundation regularly receives news about Distributors participating in life-changing projects all over the globe, and we look forward to hearing more of your inspiring stories.

In 2008, HFF looks forward to extending our family of partner charities to include new Casa Herbalife programs in:

- Australia
- Bolivia
- Czech Republic
- Iceland
- China
- Peru
- Poland
- Taiwan
- Turkey
- Ukraine

Recognition

The latest update on our newest achievers



Guillermo Luna & Carola Lichtman

New Chairman's Club members



QUALIFIED: JANUARY 2008

As a struggling medical student in Venezuela, Guillermo Luna knew he wanted to help people, but he also needed to provide for himself. He would stand in line for as long as two hours just to get a free lunch at the university, to enable himself to stay in school and become a physician.

Guillermo was first introduced to Herbalife during his summer break in 1992. His Sponsor, Alejandro Riviello, introduced him to someone who had a profound influence on his life—Chairman's Club member Fernando "Nani" Rancel. Hearing Alejandro talk about the business with such enthusiasm convinced Guillermo that this was an opportunity he couldn't afford to miss. He borrowed the money to buy an International Business Pack (IBP), and jumped right in. Guillermo immediately started to have doubts, though. "I was afraid I couldn't sell," he remembers.

A turning point came in 1993 when Guillermo scraped together enough money to go to Miami to hear Mark Hughes speak at an event. That's when he made a 100% commitment to Herbalife. "I knew then that if they were willing to teach me, I was willing to learn," he says.

Carola Lichtman was born in a small town in northern Bolivia called Riberalta. As she was growing up, her home lacked some material goods, but was filled with plenty of love, dreams and high aspirations. Once she finished high school, Carola decided to study business administration in the city of Santa Cruz de la Tierra. When she was getting ready to graduate with her MBA, she found the opportunity to make her dreams come true with Herbalife, because of a flyer.

Guillermo met Carola at an Herbalife meeting. "We are a perfect combination," Guillermo says. "Carola taught me not to work for the money, but for the people."

Today, Guillermo and Carola reside in Santa Cruz, Bolivia, and enjoy the lifestyle they had always dreamed of. They are also deeply committed to helping others. Carola says, "We follow Mark Hughes' example of giving back to people."*

success tips:

- Be an example. Use the products. Look impeccable.
- Make a plan and stick to it. Use the promotions to increase your business and inspire your organization to do the same.
- You're 100% responsible for your business. You're the one who is going to make it happen.
- Have people at the next event. One more person can make a difference.

*Incomes applicable to the individuals (or examples) depicted and not average. For average financial performance data, see the Statement of Average-Gross Compensation for U.S. Supervisors at www.herbalife.com and www.myherbalife.com.

Anthony Powell

QUALIFIED: DECEMBER 2007



30K

"I was taught by Herbalife legend Mark Doyle, who said that if you go wide with your organization long enough, you will find the right amount of leadership to help you build it. Now, I'm on track for 50K this year!"



Anthony Powell



QUALIFIED: NOVEMBER 2005

CHIEF EXECUTIVE PRESIDENT'S TEAM

"Jim Rohn inspired me to teach others to get what they want, and by continuing to do this, I have reached my goals. Through presentations, retailing and recruiting, I will be able to reach my goal of Chairman's Club by the end of the year."



Kairrie McClain



QUALIFIED: APRIL 2007

SENIOR EXECUTIVE PRESIDENT'S TEAM

"My mentor, Anthony Powell, told me that when you help others get what they want, you'll get what you want in turn. Trust and believe in your mentors—they will help you get where you want to go."





QUALIFIED: APRIL 2007

Natalie & Justin Nelson



what works:

- ▶ Make retailing the focus of your business.
- ▶ Listen to the advice of your mentors.
- ▶ Communicate with your customers and downline—if they're happy, you will be happy, too.

“We’re not living paycheck to paycheck anymore.”

Justin Nelson worked in his family’s construction company for 15 years, while his wife Natalie worked in advertising. “We were working so many hours,” Justin recalls. “We didn’t have any time to spend with the family.” The couple was concerned about their financial future as well. “We felt trapped in the nine-to-five world,” says Justin. “We needed to find a business we could call our own.”

“Now we control our own destiny.”

“We researched different business opportunities,” says Justin. “But Herbalife offered the chance to work from home, coupled with solid earning potential.” He and Natalie started out by trying a variety of things to see what worked. “We experimented with everything—from making flyers to just going out and talking to people,” says Justin. “We always stayed consistent, and that helped lead to our success.”

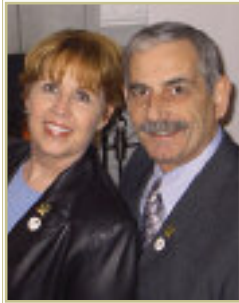
“We can take our business anywhere.”

Today, Justin and Natalie are enjoying the freedom their business has brought them. “We love being able to pick our kids up from school,” he says. “And it’s great to be able to take vacations when we want to.” Justin sums up the couples’ appreciation for Herbalife. “This is the most amazing company,” he says with excitement. “Because of Herbalife, we’re spreading health as well as wealth!”*



Rosemary & Michael Bottai

QUALIFIED: JANUARY 2008



“Herbalife was the perfect opportunity at the perfect time.”

Michael and Rosemary Bottai owned and operated a large printing business for over 15 years. “We were working extremely long hours,” Michael recalls. “And having limited options for our retirement prompted us to search for a better business opportunity.”

“We love having the freedom to travel.”

After being introduced to Herbalife through an online ad, the couple began to work the business. “We had success with flyers and passing out sample packs,” explains Michael. “We also found Weight Loss Challenges to be particularly effective in the retailing of the products.”

“Our business has given us the ability to live our dreams.”

“We just moved into a brand new home,” Michael says with pride. “And now we’re able to spend quality time with family.” Michael sums up the couple’s appreciation for the business opportunity. “Herbalife has allowed us the luxury of a solid business model with unsurpassed products.” He continues, “In this magical business, you can be successful at any age!”*

what works:

- ▶ Start a Weight Loss Challenge. It’s a great way to get results for your customers.
- ▶ Practice duplication in your business, and remember to be consistent.
- ▶ Help all of your customers reach their nutritional goals. Their success will lead to yours.

Joe & Traci Halbmaier

QUALIFIED: JANUARY 2008



“We are so thankful to have found this opportunity.”

Traci Halbmaier was a business analyst, while her husband Joe managed an art gallery. “We were working around the clock,” recalls Traci. “We never had time to spend with each other or our family.” It wasn’t long before an advertisement would change their lives forever.

“Now we can take vacations.”

“We saw an ad for the Herbalife business opportunity,” Traci explains. “And we really liked the idea of being able to work from home.” The couple began by talking to as many people as possible. “We reached out to our Circle of Influence,” she says, “then we did home presentations to introduce people to the products.”

“Herbalife has given us financial freedom.”

Today, the couple is enjoying the flexibility that the business has afforded them. “We’re now able to be stay-at-home parents and work our business around our four young children,” Traci says with excitement. “It’s great to be part of their education and activities.” Traci continues, “Thanks to Herbalife, we’ve even been able to give back to our church and community.”*

what works:

- ▶ Get to every event, and bring as many people as possible.
- ▶ Do home presentations— they will introduce people to the products.
- ▶ Work on your personal development every day.



QUALIFIED:
NOVEMBER
2007



Cindy D. Duerksen



Julie Meserve



Dawn Schaible



Boris & Maya
Shendelis



Junya Sibounheuang

Qualifiers whose photos
were not available at
press time:

- Becky Hanna
- Andy Min-Hsiu Hsieh
- Marina G. Morris
- Marlene Ryan
- Robert Torres
- Chelsi Wood

QUALIFIED:
DECEMBER
2007

Qualifiers whose photos
were not available at
press time:

- Anthony Demarco
- Gary Garrow
- Alami Negar Hekmat
- Sara Soto
- Michael Ulaszek
- Eric Verbryke

LIFETIME ACHIEVERS

QUALIFIED:
JANUARY
2008



Narine & Norayr (Ray)
Babikian



June Burgess



Camilo Navarro



Dawn & Troy Patillo

Qualifiers whose photos
were not available
at press time:

- Jose Bunay
- Tito Bunay
- Pamela Cranmer
- Irma Ferreira
- Cynthia Guano
- Denise Mcniel
- Francisca V. Perez
- David Flores Rejalaga
- Lukasz Widulinski



Bella & Nick Werzberger



"This achievement is a testament to the power
of the products. We're so grateful to Herbalife
for giving us the opportunity to change so many
lives around the world."



Rickey & Nancy Franks



"To hit an achievement like this, it takes consistency. Like Mark Hughes said, "you've got to be consistent about being consistent"—and that's what we've always done."



Robert & Joyce Gerken



"It's a privilege to be able share products that are so important and improve the lives of so many people. We're thankful to Herbalife and proud to be recognized for this achievement."



Becky & Jerry Lufsky



"This achievement represents the awesome value of the products. It is because of them that we have been able to change many lives over the years. Without the products, we would not have been able to reach this milestone."



Kairrie McClain



"I was always taught that consistently achieving a high level of retail sales is the key to moving up the marketing plan. Following this basic philosophy has allowed me to see that Chairman's Club is well within my reach."

Each of the Distributors named below celebrating 15, 20 or 25 years with Herbalife has a unique story, yet all of these Distributors have one thing in common: They've made a significant contribution to the continued growth of Herbalife. By demonstrating the power of this company to change lives, they are an inspiration to us all.

QUALIFIED:
JANUARY,
FEBRUARY,
MARCH
2008

25th Anniversary

Barbara E. Allen
Cynthia Apostol
Dennis P. Bacque
Marilyn Bacque
Elizabeth A. Barton
Carole A. Bohy
Sarah M. Bommelje

Fanny E. D. Bongabong
Clare E. Burr
Lois Bradshaw
Sandra J. Coe
Lisa E. Edelson
Dot M. Fay
Donald R. Joyce
Agnes P. Kassam
Robert W. Kent

Donni Lippincott
Pat Mercer
Derrel R. Moore
Virginia A. Padjen
John O. Peterson
Susan Peterson
Merlin E. Rekward
L. D. Roberson
Renee Koff Saifer

Charlene Santefort
Rosemarie Scafa
Bob Simon
Annetta J. Skoreyko
Bernadette L. Stewart
Marla Cooper Wagner

20th Anniversary

Lynda Bowman
Michelle M. Boyke

Amertat Cohn
Alan Dum
Emilietta Ettl
Ann M. Houle
Janifer Joel

Mi Kyung Kim
Monica Lewis
Henry Neuman
Antoinette M. Pequita
Mary Elizabeth Peska

Nancy J. Rygg
Steven R. Simmons
Estee Song
Judy A. Thompson
Deborah L. Zajac

15th Anniversary

Gene Abbott
Lyle L. Adams
Svetlana Ageeva
Maria Alvira
Cecilia Ascher
Bill Baker
Karen Bartholomew
Phydias Barbosa
Michael Basile
Lorelei Blake
Carolyn I. Buckingham
William A. Cimarusti
Lorena S. Clauser
Judi Cohen
Margaret Collins
Estelle Cote
Denise L. Despres
James J. Durrant
Ronald W. Each
Marie Escher
John P. Flynn
Jill Gaul
David A. Giannino

Kathleen A. Girardin
Krista Graham
David D. Gray
Edith W. Guinn
Kim Glamzi
Richard Graczowski
Dorothy Gyte
Said Hakim-Khosravi
Miluse Hakova
Joanne Hamlin
Mamie Lee Hemmila
Wilbur G. Hench
Deloris M. Hiner
Garry R. Hinson
James T. Hintenach
Bruce A. Holder
Eileen J. Holmstrom
Sandra Houghtby
Roy A. Humphrey
Gena M. Iglehart
Rafael E. Jurado
Edward D. Kennedy
Melanie Kent
Soon Kyong Kong
Angela K. Leard

Robert J. Leonard
Judy K. Lochner
Martin Lyttek
Cynthia S. Martin
Francisco Martinez
Lorrie Lee Massie
Shawn M. Mathews
Tracy Mccoy
Martin E. Mcgee
Pat A. Mcneeley
Janet J. Mincieli
Juris Monokandiloss
Christine Oliver
Natalya Perett
Danny R. Peterson
Lisa N. Plourde
Donna Preuss
Patricia Reville
Stillman Rice
Angel G. Rojas
Galina Romashkanu
Jan Rushing
Carla R. Rystedt
Ali Safiulin
Verona Samuels

Cheryl L. Shekleton
Joan M. Smith
Mette Hyltdgaard Smith
Linda L. Soat
Donna G. Sparks
Robert J. Standard
Josefina M. Tamayo
Robert A. Thomas
Yoko Toki
Terry Tormaschy
Anita V. Totten
Ghislaine Vandandaigue
Horace Anthony Vendryes
Maria Vidal
Isadore Weintraub
Charles G. Whyte
Robert Wilde
Mariangel Wilkinson
Joann Zaffino

Qualified:

NOVEMBER 2007

WORLD TEAM

Acosta, Nicholette
 Alexander, Hilford
 Allgyer, Elizabeth
 Alvarado, Olga
 Ancheta, Kathryn
 Anderson, Laura
 Askew, Timothy
 Barraza, Daniel
 Baumann, Tanya
 Beck, Timothy
 Bedolla, Juan
 Bennett, James
 Boscow, David
 Bosley, Earleen
 Branch, Amie
 Buchanan, Barbara
 Bunay, Jose
 Bybee, Stephanie
 Castillo, Marco
 Castro, Fabio
 Chadwick, Scott
 Chavez, James
 Chavira, Deida
 Chewning, Edwin
 Clarke, Thomas
 Comer, Thomas
 Cook, Jennifer
 Corn, Georgia
 Crespo, Maritza
 Cufaude, Debra
 Cusic, Margo
 Davis, Timothy
 Dean, Dana
 Decaro, Nathan
 Dejesus, Juan
 Demchig, Batbayar
 Dixon, Dorothy
 Drobot, Jozef
 Eshun, Ama

Espey, Dave
 Estrada, Sylvia
 Evans, Robert
 Fielding, Sue
 Forssander, Debbie
 Franciosa, Laura
 Furry, Rhonda
 Gartoi, Nicoleta
 Georgieva, Milena
 Giza, Paul
 Gomez, Luciana
 Gonzalez, Amparo
 Gonzalez, Rosa
 Graham Scott, Loretta
 Grishaber, Linda
 Gutowski, Boguslawa
 Hahnfeldt, Lisa
 Harmon, William
 Harshberger, Jennifer
 Henning, Noelle
 Hill, Heather
 Hladky, Gerald
 Hochstetler, Carolyn
 Hosein, Karimah
 Hottle, Debra
 Hudson, Theia
 Huerta, Rosaura
 Hutzelman, Paul
 James, Boyice
 James, Deda
 Jaquez, Trina
 Jensen, Keith
 Jimenez, Claudia
 Jirschele, Steven
 Jones, Lisa
 Kaelin, Julian
 Karol, Tiffani
 Kern, Roger
 Kiehn, Barbara
 Kurtusic, Dragan
 Larsen, Lori
 Lee, Martha
 Lienen, Charles
 Limoges, Linda

Limon, Alma
 Lopez, Omar
 Lucas, Erika
 Lucas, Marcia
 Madison, Kerry
 Marlett, Barbara
 Massie, Justin
 Mauzey, Misty
 Mayle, Melissa
 McKellop, Holly
 Mendoza, Susana
 Monahan, Gene
 Mootoosingh, Maggie
 Moui, Kouai
 Mudoj, Carolina
 Namisniak, Reane
 Noonan, Charles
 Noreiga, Camille
 Omai, Priscilla
 Ortiz, Edwin
 Pacheco, Florentina
 Palacios, Marco
 Parisi, Francesco
 Pena Carrion, Oscar
 Perez Melgar, Consuelo
 Perrin, Darlene
 Petrone, Arlowiene
 Pittman, Mike
 Pollard, William
 Polson, Caralyn
 Popa, Cerasela
 Rainford, Lorraine
 Ramos, Alzira
 Reck, Carol
 Rivero, Oscar
 Rivers, Janell
 Roberts, John
 Rodriguez, Christina
 Rodriguez, German
 Rogers, Lana
 Rook, Monica
 Rountree, Alicia
 Rowan, Susan

Ruiz, Refugio
 Rummler, Jaime
 Rush, Juanonio
 Rutt, Roberta
 Sampson Garcia, Elicia
 Samson Sr, John
 Sandoval, Griselda
 Sarver, Michele
 Saunders, Michael
 Seeger, Michael
 Segura, Rosa
 Senior, Ana
 Shrader, Elaine
 Silva, Rosmarie
 Simmons, Teresa
 Sniffin, Sharon
 Stark, James
 Stephens, Deborah
 Streetly, Sherry
 Theriot, Don
 Theriot, Glenn
 Theriot, Mary
 Thompson, Donna
 Tsai, I Hsuan
 Tseng, Chih Chiang
 Turner, Jim
 Vega, Jaime
 Velez, Josefa
 Vowels, George
 Weisenberger, Andrea
 Westbarn, Heather
 Williams, Fayma
 Williams, Michael
 Wise, Derl
 Wodzinski, Bartosz
 Wu, Lin
 Yandek, Stephen
 Yang, Soon
 Yochelson, Sylvia
 Zhang, Li
 Zopfi, Jerry

**Canada
 WORLD TEAM**

Gill, Jaswinder
 Gill, Kuldip
 Honore, Marie
 Imacula
 Lizardi, Samantha
 Messier, Terra
 Richard, Tracy
 Sidhu, Satnamjit Kaur
 Wang, Hua Man

**Jamaica
 WORLD TEAM**

Alfred Scott, Iris
 Brown, Victor
 Dewar, Dianne
 Duncan, Sonia
 Forrester, Raymond
 Hinds, Judith
 Lawrence, Bernadette
 Szala, Doreen

Qualified:

DECEMBER 2007

WORLD TEAM

Adams, Carroll
 Alvarado, Francisco
 Alvarado, Jose
 Anderson, Gynis
 Andrade, Elida
 Andrews, Joellyn
 Arroyo, Cecilio
 Attaway, Stephen
 Bari, Perin
 Beard, Vanessa
 Bird, Thomas
 Boksa, Helena
 Bourque, Christi
 Breen, Kristin
 Brinson, Amelia
 Bryant, Terry
 Burke, Rhonda
 Bustamante, Emma
 Camp, Dorothy
 Carrasco, Alvaro
 Cavalcante, Robert
 Cervin, Keegan
 Chen, Kuo Lung
 Childs, Michael
 Collins, Taundeko
 Cook, Bob
 Corona, Maria
 Cox, Karen
 Creighton, Barbara
 Davis, Loretta

Davis, Veronica
 De Villada, Bibiana
 Douangta, Naou
 Dressel, Susan
 Earl, Joshua
 Elvir Romero, Arlex
 Florez, Ruby
 Fulmer, Julie
 Gauthier, Curry
 Gonzagui, Franco
 Gonzales, Claudia
 Gonzalez, Veronica
 Goodwin, Krystal
 Groe, Robin
 Gutierrez, David
 Gutierrez, Martha
 Guzman, Esmeralda
 Hannum, Jack
 Hardy, Jennifer
 Henry, Lileith
 Hernandez, Belinda
 Hobby, Judith
 Hosein, Davie
 Hovsepian, Paul
 Isaacson, Naomi
 Issa, Aswad
 Jukkala, Bruce
 Kane, Tracy
 Klutse, Selikem
 Kratzmeyer, Henryka
 Kuhns, Bobbie
 Lacerda, Maria
 Lando, Debra
 Langlaise Flemming,
 Rhonda

Lazar, Beth
 Leal, Randall
 Lechuga, Veronica
 Lee, Emile
 Lindo, Joanne
 Lindsay, Florence
 Lowery, Jennifer
 Malbrough, Sandra
 Martin, Roberta
 Martinez, Susana
 Mathewson, Wes
 McAllister, Nicole
 McLelland, Jerry
 Meister, Nina
 Mendoza, Glenda
 Mittleider, Colette
 Mlujeak, Steven
 Mohammed, David
 Monroe, Justine
 Montanez, Jennifer
 Moran, Angela
 Nelson, Kelley
 Okleasik, Sara
 Ortiz, Eladio
 Overman, Rhonda
 Page, Michael
 Pamula, Barbara
 Parr, Misty
 Parsons, Thomas
 Payne Hardy, Sharon
 Perez, Adolfo
 Perry, Laura
 Poma, Nadir
 Ponce, Oscar
 Porter, Eric

Posey, Lisa
 Purceski, Vera
 Ramos, Silverio
 Relyea, Curtis
 Renne, Natasha
 Restivo, Marybeth
 Reyes Ortega, Maria
 Ricks, Debra
 Rigoux, Kasmira
 Ruiz, Joanne
 Samuel, Annmarie
 Sauers, Roseanne
 Schwab, Rachael
 Shadoan, John
 Singh, Abnash
 Squire, Scott
 Sudijanto, Daniel
 Susie, Henderson
 Taylor, Jeffrey
 Taylor, Peggy
 Thompson, Baisy
 Thompson, Dorinda
 Uppal, Avtar
 Vandewalker, Jacalyn
 Wawrzyniak,
 Stanislaw
 Whittall, Donald
 Williams, Amy
 Williams, Elizabeth
 Willut, Janet
 Winslow, Carol
 Wong, Chui
 Woolley, Mark
 Xi, Hengfei
 Young, Carrie

**Canada
 WORLD TEAM**

Drysdale, Kathy
 Mouddene, Cherif
 Nathan, Maxine
 Sidho, Sundeep
 Wang, Lili
 Wang, Mei Chi
 Xu, Jinsong

**Jamaica
 WORLD TEAM**

Christian, Ria
 McHugh, Pauline
 Whyte, Fabian

Qualified:

JANUARY 2008

WORLD TEAM

Alao, Solomon
 Aldrich, Shelly
 Almodova, Francine
 Alvarez, Nancy
 Anderson, Sally
 Bachman, Kelley
 Berber, Jesus
 Bois, Daniel
 Campbell, Jennifer
 Campbell, JL
 Carlson, Stacy
 Castro, Aymee
 Chavarria, Ilda
 Chen, Yu
 Chuang, Catherine
 Clonch, Evelyn
 Cole, Craig
 Corthouts, Peggy
 Crawford, Clyda
 Daly, Jamie
 Daniels, Michael
 Dingle, Zelander
 Dopsloff, Wendy
 Dudamel, Arturo
 Eberle, Mesheila
 Falcon, Shirley
 Ferrin, Sue

Fong, Regina
 Fong, Vincent
 Forsythe, Molly
 Gallegos, Corinne
 Garcia, Diana
 Gorlick, Alfred
 Haines, Lawrence
 Hankins, Patricia
 Harris, Edward
 Heras, Rene
 Hernandez, Belen
 Hernandez, Miguel
 Hernandez, Raquel
 Hojnacki, Nicholas
 Holcomb, Tyler
 Huber, Lisa
 Jackson, Elaine
 Jacobsen, Jeri
 Kauinui, Noelani
 Kersey, Roger
 Kindred, Kenneth
 Kinsler, Debra
 Klaus, Lori
 Knickerbocker, Michelle
 Kurtz, Beth
 Leonardo, Daniel
 Lewis, Berdel
 Loor Burgos,
 Jasmina
 Lopez, Esteban
 Lu, Ninglin
 Lubera, Adam

Maccalla, Dawn
 Markgraf, Tamela
 Marshall, Angela
 Martin, Dena
 Martinez, Felipe
 McWilliams, Johnny
 Meeks, Trina
 Mendez, Carol
 Mero Chumo, Daniel
 Molina, Jose
 Moore, Donna
 Mosley, Marvin
 Munn, Elizabeth
 Murphy, Marjorie
 Nakayama, Margery
 Nichols, Teresa
 Nikolić, Masa
 Nunes, Laurinda
 Oliver, Wen
 Palacios, Robinson
 Paris, Brian
 Patrick, Alan
 Peck, Alex
 Poznanski, Jerzy
 Purves, Patricia
 Rabinovich, Don
 Ramoutar, Radha
 Reich, Katherine
 Restiano, Vincenza
 Reyes, Leticia
 Reynolds, Alichia
 Richens, Nikisha

Ritchie, Corinna
 Rivera, Nancy
 Rodriguez, Erika
 Rowan, Teresa
 Ruszczak, Patrycja
 Sarmiento, Penny
 Shallenberger, James
 Shore, Heather
 Silcox, Elizabeth
 Silva, Martha
 Smith, David
 Smith, June
 Smith, Rika
 Snyder, Enoch
 Stopard, Richard
 Teegarden, Jack
 Todorović, Miroslav
 Trkulja, Sasa
 Valles, Oscar
 Vanders, Kerry
 Vargas, Jose
 Velez, Carolina
 Vogelmann, Denise
 Welch, Kimberly
 Yochem, Margaret
 Yoo, Esther
 Young, Phillip
 Zamora, Ida
 Zann, Alison
 Zhang, Yu

**Canada
 WORLD TEAM**

Buist, Phyllis
 Goertz, Christine
 Jawanda, Serbjit
 Liu, Junyan
 Lortz, Greg
 Martin, Karolyn
 McCauley, Joey
 Motfolea, Maria
 Pettit, Keith

**Jamaica
 WORLD TEAM**

Barclay, Venise
 Brown, Carlene
 Cunningham, Austin
 Francis, Paulette
 Wellington, Clarissa

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