

Corporate Nutrition *Club* Model

Health & Wellness Strategic Partnership Solutions That Increase Profits & Lower Costs

Businesses



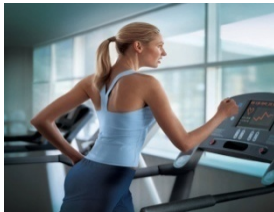
- Reduce Insurance & Healthcare Costs
- Increase Productivity
- Improve Employee Morale
- Reduce Absenteeism's
- Improve Corporate Image

Doctors



Add Pro-Active & Preventative Health and Wellness Solutions and A New Profit Center For You!

Sports Clubs



- Bring Health, Wellness, and Nutrition To Your Club And Create A New Profit
- Give Your Coaches An Addition Income Source

Chiropractors



Add Pro-Active & Preventative Health and Wellness Solutions and A New Profit Center For You!

- ❑ **Businesses – Reduce or Even Zero Out Insurance & Healthcare Costs While Bringing Health & Wellness To Employees**
- ❑ **Sports Clubs, Doctors, Chiropractor - Add-on A Substantial 25% To 50% Profit Margin Center Plus 5% Royalties, And Up To 6% Production Bonuses**
- ❑ **Simple & Easy To Roll Out**
- ❑ **Includes Optional Health & Wellness Education Program**

We offer the finest health, and wellness, and sports nutrition products in the world today.

Contact Us:

(866) 605-8886

The **Nutrition
Coach**

 **HERBALIFE®**
Independent Distributor

The Financial Model

Small, Medium, Large Businesses

Offer employees incentive-based access to join your corporate nutrition club which could optionally include Health and Wellness education, Weight Loss Challenges, and Corporate Wellness Day smoothie parties.

MODEL 1: Retail Only

(Based On 20 Employees)

Retail Only: Offer Herbalife Health and Wellness Products at full retail value.

Total Monthly Profit **\$2,500**

Total Annual Profit **\$30,000**

Monthly Profit Structure:

50% Profit From Retail - **\$2,500**

5% Royalty Override - **\$0**

0% Production Bonus - **\$0**

Monthly Revenue Volume **\$5,000**

MODEL 2: Retail & Wholesale

(Based On Only 5 Employees)

Retail and Wholesale : Allow for retail, wholesale memberships and employee off-hour product sales and recruiting.

STAGE 1

Total Monthly Profit **\$1,875**

Total Annual Profit **\$22,500**

STAGE 2

Total Monthly Profit **\$5,625**

Total Annual Profit **\$67,500**

STAGE 3

Total Monthly Profit **\$24,625**

Total Annual Profit **\$295,500**

Sports Clubs, Doctors & Chiropractors

STEP 1: Create minimum consumer group volume of \$2,500 monthly through Health Survey, Sample Packs, FREE Smoothie Invitations, and Weight Loss Challenges at your location.

STEP 2: Refer 5 Practitioners or Fitness Coaches That Will Do The Same.

STAGE 1

Total Monthly Profit **\$1,875**

Total Annual Profit **\$22,500**

Monthly Profit Structure:

50% Profit From Retail - **\$1,250**

5% Royalty Override - **\$625**

0% Production Bonus - **\$0**

Monthly Revenue Volume **\$12,500**

STAGE 2

Total Monthly Profit **\$5,625**

Total Annual Profit **\$67,500**

Monthly Profit Structure:

50% Profit From Retail - **\$1,250**

5% Royalty Override - **\$3,125**

2% Production Bonus - **\$1,250**

Monthly Revenue Volume **\$62,500**

STAGE 3

Total Monthly Profit **\$24,625**

Total Annual Profit **\$295,500**

Monthly Profit Structure:

50% Profit From Retail - **\$1,250**

5% Royalty Override - **\$10,625**

6% Production Bonus - **\$12,750**

Monthly Revenue Volume **\$295,500**



Suggested HR Health and Wellness Models For Businesses

You're Limited Only To Your Imagination

There are various and creative ways that businesses today can offer health and wellness within the internal organization using the Corporate Nutrition Club model including deploying one or a combination of the models listed below.

Suggested Single Serving Membership

Healthy Meal Smoothie Serving	50% + S/ P/H*	Retail Price + S/H/P	No. of Servings	Employer Cost	Employee Cost
Formula 1 - Healthy Meal	\$24.73	\$42.45	30	\$0.82	--
Protien Drink Mix	\$30.34	\$52.09	22	\$.69	--
Herbal Tea Concentrate (100g)	\$15.07	\$25.87	30	\$0.50	--
Herbal Aloe Concentrate	\$18.83	\$32.33	93	\$0.20	--
				\$2.22	\$5.00

Consider offering "Buy 10 Get 1 Free" Cards

Your employee can have a 240 calorie healthy meal smoothie compared to a 1,500 calorie fat building McDonald's burger.

Suggested Monthly Membership

Monthly Memberships	Price	Per Serving Cost*	Per Serving Price**	Compare Starbucks >>> Coffee
Monthly Breakfast Membership	\$120.00	\$2.22	\$5.00	\$5.00
Monthly Lunch Membership	\$120.00	\$2.22	\$5.00	\$5.00
Monthly Full Membership	\$240.00	\$2.22	\$5.00	\$5.00

*Based On 24 Work Days Per Month

**Consumption Expected To Be Less - Not Every Member Will Take Servings Every Day

***Please note that the products listed above within the memberships are suggested. Herbalife offers a variety of Health and Wellness products.

Optional Add-ons

Retail Product Model

Allow employees to purchase Herbalife products directly from business in products original containers at full retail. Business makes 50%.

Moonlight Model

Allow employees to sell Herbalife on off-hours which will bring profit to company in organization volume. Business makes 50%, 5% royalties plus up 6% organization volume.

Wholesale Club Model

Allow employees to sign up under Business and purchase product direct from Herbalife at 25%-35%. Business makes 25%-15%.

Incentive Model

Creative cash, prize, or vacation incentives to participate in Health and Wellness program, and/or Education program such as our Weight Loss Challenges. This drives higher consumption.

Health and Wellness Program Rollout

Wellness Program Offering

Offer employee's an incentivized program that provide the following:

- Improve Employee Health & Energy
- Educate and Improve Eating Habits
- Prepare Employees For Healthy Active Lifestyles
- Increase Employee Productivity
- Reduce Absenteeism & Tardiness
- Reduce Or Even Eliminate Employee Related Costs

Step 1. Smoothie Party

Offer employees a FREE sampling of our Wellness Products and FREE Wellness Profile while allowing them feel the efficacious results. Provide one page employee survey to assess interest.

Step 2. Employer Buy-In

Employer analyzes numbers and makes next step commitment. Employer to determine the following:

- a. Herbalife ID licensing placement
- b. Server, Monitored, or Trust-based product dispensing
- c. Product Stocking and inventory management (Very simple – 4 Products)
- d. Approved Levels: Membership, Take Home Retail, Wholesale, Moonlighting
- e. FREE Wellness Programs: Health & Wellness Training, Weight Loss Challenge, Body Challenge

Step 3. Wellness Program Structure

- a. Server, Monitored or Trust-based product dispensing
- b. Voluntary deduction form for monthly Healthy Meal Memberships – Breakfast/Lunch/Full (Suggested)
- c. Increased Employer Insurance contribution for employee participation (Suggested)
- d. Deduction funding of product order for Supervisor Position
- e. Product ordering, storage and counter positioning

Step 4. Wellness Program Implementation

- a. Issue Health & Wellness Program Description and Implement Voluntary Deduction Form (Suggested)
- b. Increase Employer Insurance contribution for employee participation (suggested)
- c. Deduct funding of product order for Corporate Supervisor Position
- d. Order product, store and place for consumption
- e. Membership Order Ticket or Sign Up Form
- f. Allow employee participations