



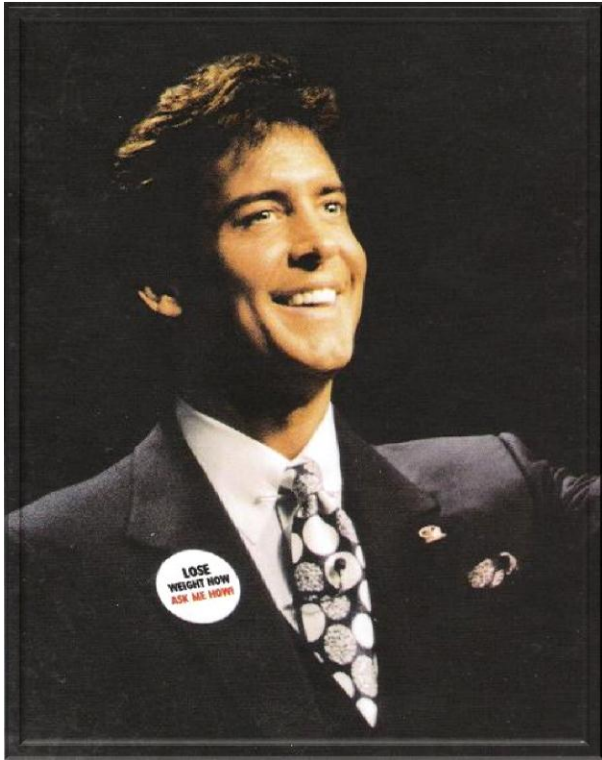
HERBALIFE®

Independent Distributor

Welcome



Mark Hughes – Herbalife Founder

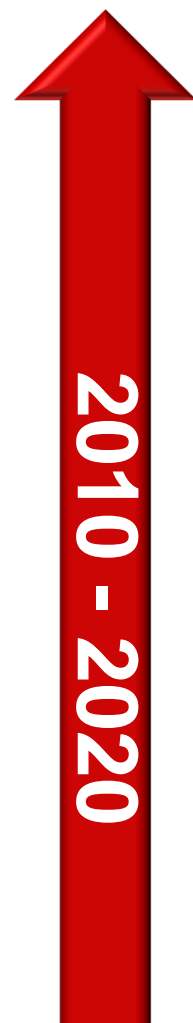
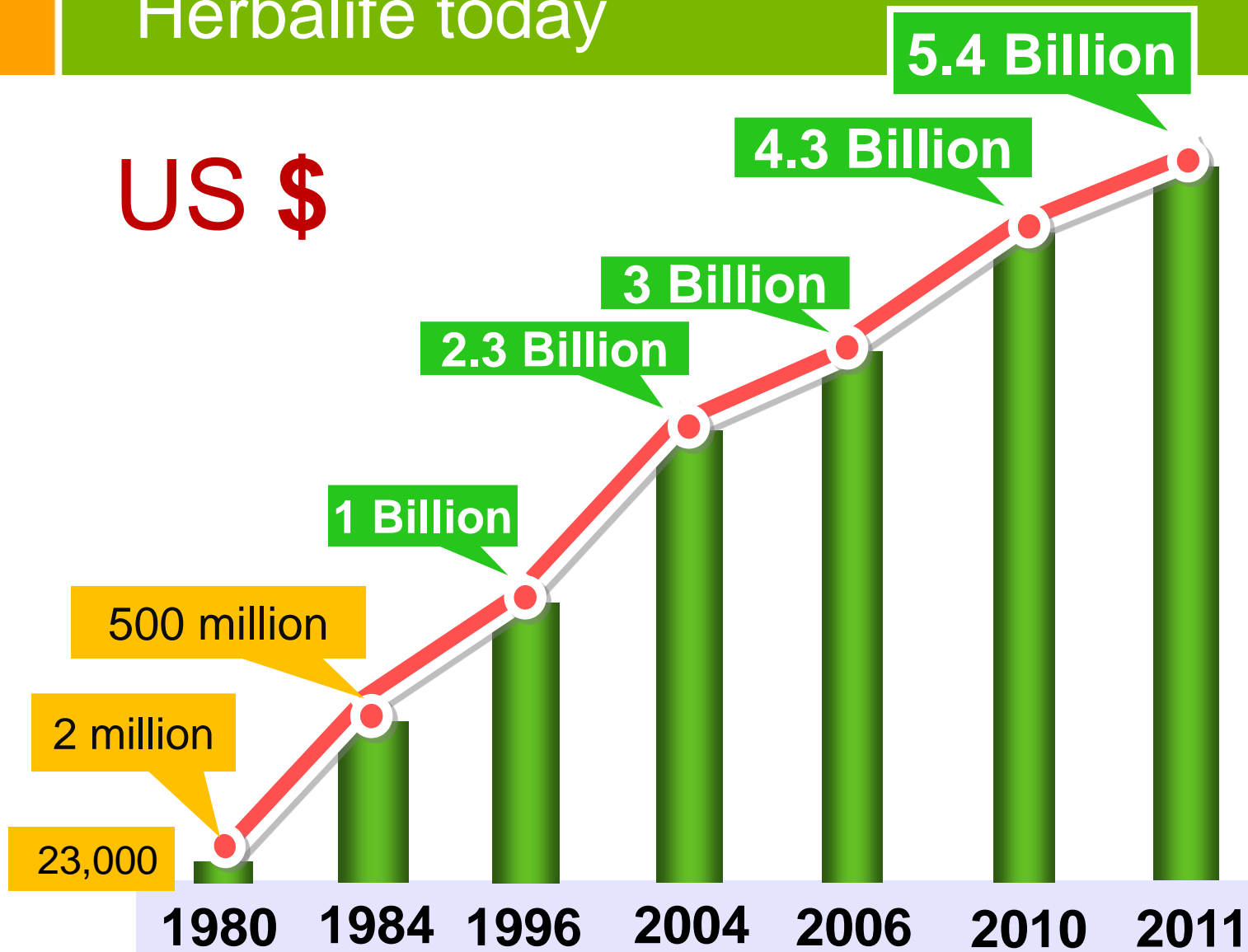


Mark Hughes at 18 years of age lost his mom at age 36 due to unsafe dieting practices. Mark vowed to find a safe and effective way for people to manage their weight and bring good nutrition to the world.
He started Herbalife at the age of 24 in 1980.

Herbalife today

\$10 Billion

US \$



2010 - 2020

PREDICTED GROWTH

Over 30 Years in Business



- Established, growing market & company means:
 - There is opportunity for more people to get involved with Herbalife
 - There is opportunity to grow your income
- Customer potential is huge
 - Worldwide: \$5.4 Billion turnover
 - = ±7 million monthly users (healthy breakfast @ 65vp)
 - = less than total number of people living in Gauteng

CEO – Michael O. Johnson

- 17 years with the Disney Corporation
- Accomplished tri-athlete



Product Innovation & Science Centre

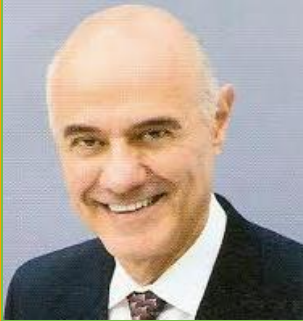

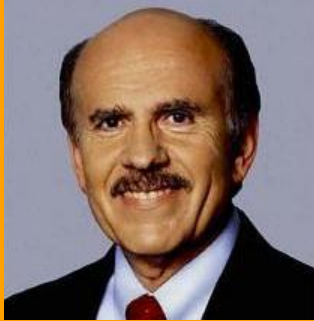

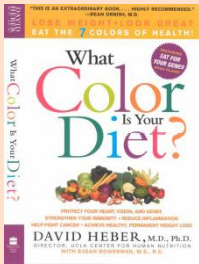
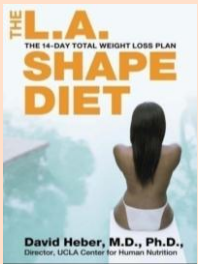

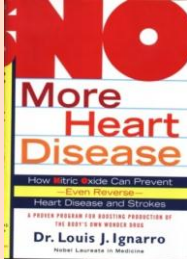
- Center for Human Nutrition
- Mark Hughes Cellular & Molecular Nutrition Laboratory
 - Located at the University of California, Los Angeles (UCLA)
 - Headed by Dr. David Heber and supported by the Herbalife Nutritional Advisory Board (NAB)
 - Research and development of new scientific standards in the fields of nutrition and herbal medicine.
- Herbalife Nutrition Institute



Product Innovation & Science Centre



Nutrition Advisory Board

			
<p>Steve Hening Ph.D.</p>	<p>David Heber Ph.D.</p>	<p>Louis Ignarro Ph.D.</p>	<p>Luigi Gratton Ph.D.</p>
<p>Chief Scientific Officer</p>	<p>Chairman Herbalife Nutrition Institute Nutrition Advisory Board</p>	<p>Nobel Laureate in Medicine Member Herbalife Nutrition Institute Nutrition Advisory Board</p>	<p>Vice President Nutrition Education</p>
	 		

Nutrition Advisory Board



Gary Small

Member

Herbalife Nutrition Institute
Nutrition Advisory Board



Vasilios Frankos
Ph.D.

Senior Vice President

Global Product Science,
Safety and Compliance



John Heiss
Ph.D.

Director

Sport and Fitness,
Worldwide Product
Marketing



Paulo Giaccomoni
Ph.D.

Vice President

Worldwide Outer Nutrition



Sports Sponsorship & Branding



**FC Barcelona
(Leo Messi)**

**Carolina
Kostner**

Virat Kohli

MC Mary Kom

**Sergey
Konyushok**

**LA Galaxy
(David Beckham)**

Soccer

Ice Skating

Cricket

Boxing

Strongman

Soccer

[www.herbalife**sports**.com](http://www.herbalifesports.com)

82 Countries



- Warehouses and Herbalife infrastructure in place in 82 countries
- Product approved by 82 different countries' governments & health departments
- Support & Training already in place in 82 countries
- We can do business in 82 countries

Member of the DSA



- Over 200 member companies
- The Association's mission:
 - To **protect, serve and promote** the effectiveness of member companies and the independent business people they represent.
 - Ensure an opportunity (market) for member companies
 - Ensure the highest level of business ethics and service to customers.

Listed on the NYSE

More than 600% growth in 8 years...

Listed:
Dec 2004
\$14.95



Latest:
April 2012
\$72.32

(double the
original share volume)

Millions of satisfied Customers worldwide...

Weight Management

Energy, Sport & Fitness

Heart Health

Digestive Health

Healthy Aging

Immune Solutions

Men's Health

Women's Health

Skin, Hair & Body

....HERBALIFE
delivers results!



HERBALIFE®

Independent Distributor

Marketing Plan



The best
Marketing Plan
in the industry...



Ways of earning

1

**PROFIT ON
RETAIL**

25% to 50%

2

**PROFIT ON
WHOLESALE**

Up to 25%

3

ROYALTIES

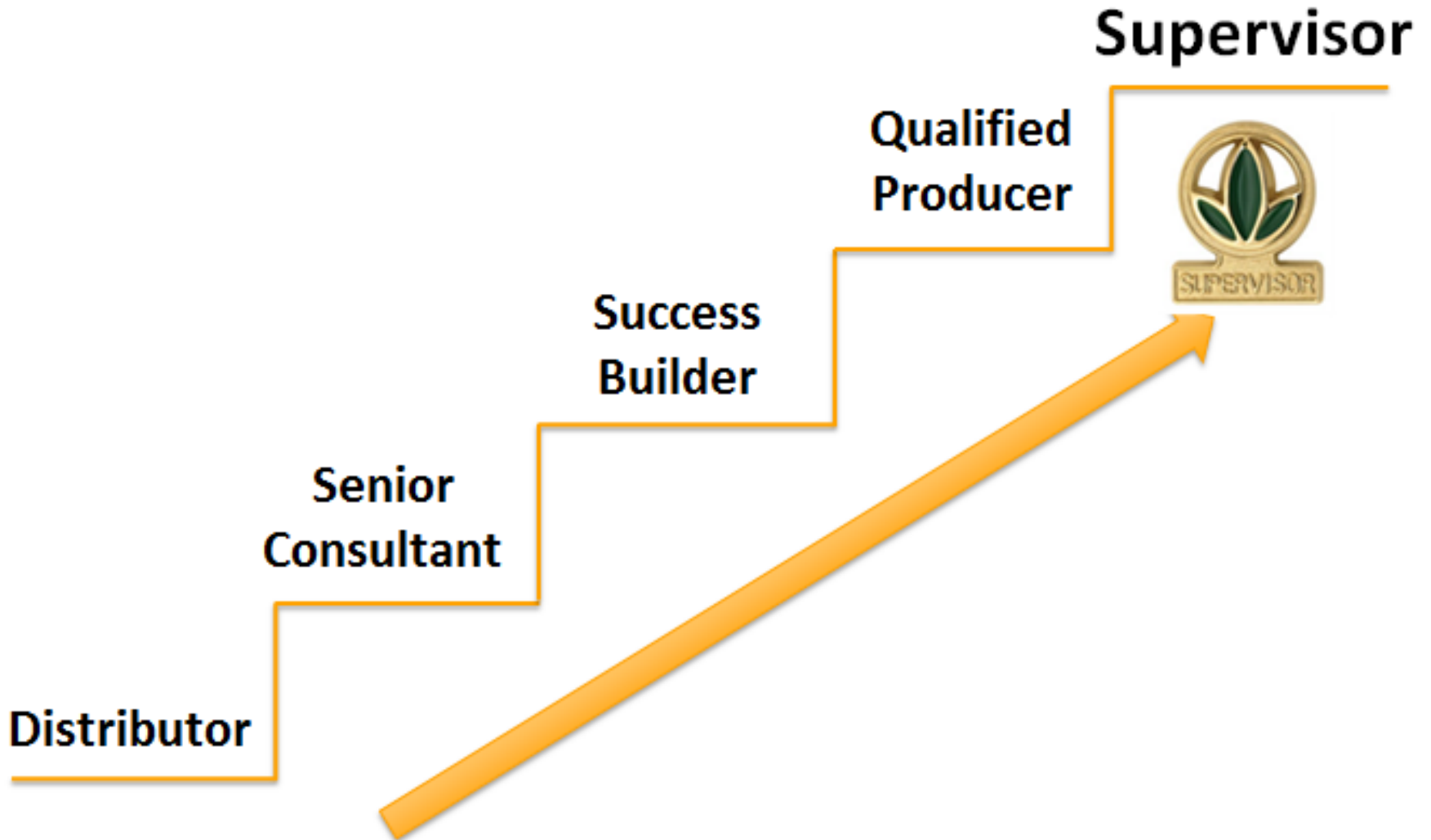
Up to 5% on 3
levels of your
Organisation

4

BONUS

2 to 7% bonus
on the
Organisational
production

Marketing Plan From Distributor to Supervisor



Marketing Plan – Getting Started

How to become a distributor?

- Contact the person who invited you
- Buying the IBP



Benefits:

- Discounts from 25% to 50% when buying the products, leading to profit on retail sales
- The right to sponsor other distributors, build an organisation and earn commissions on their product sales

Design your life

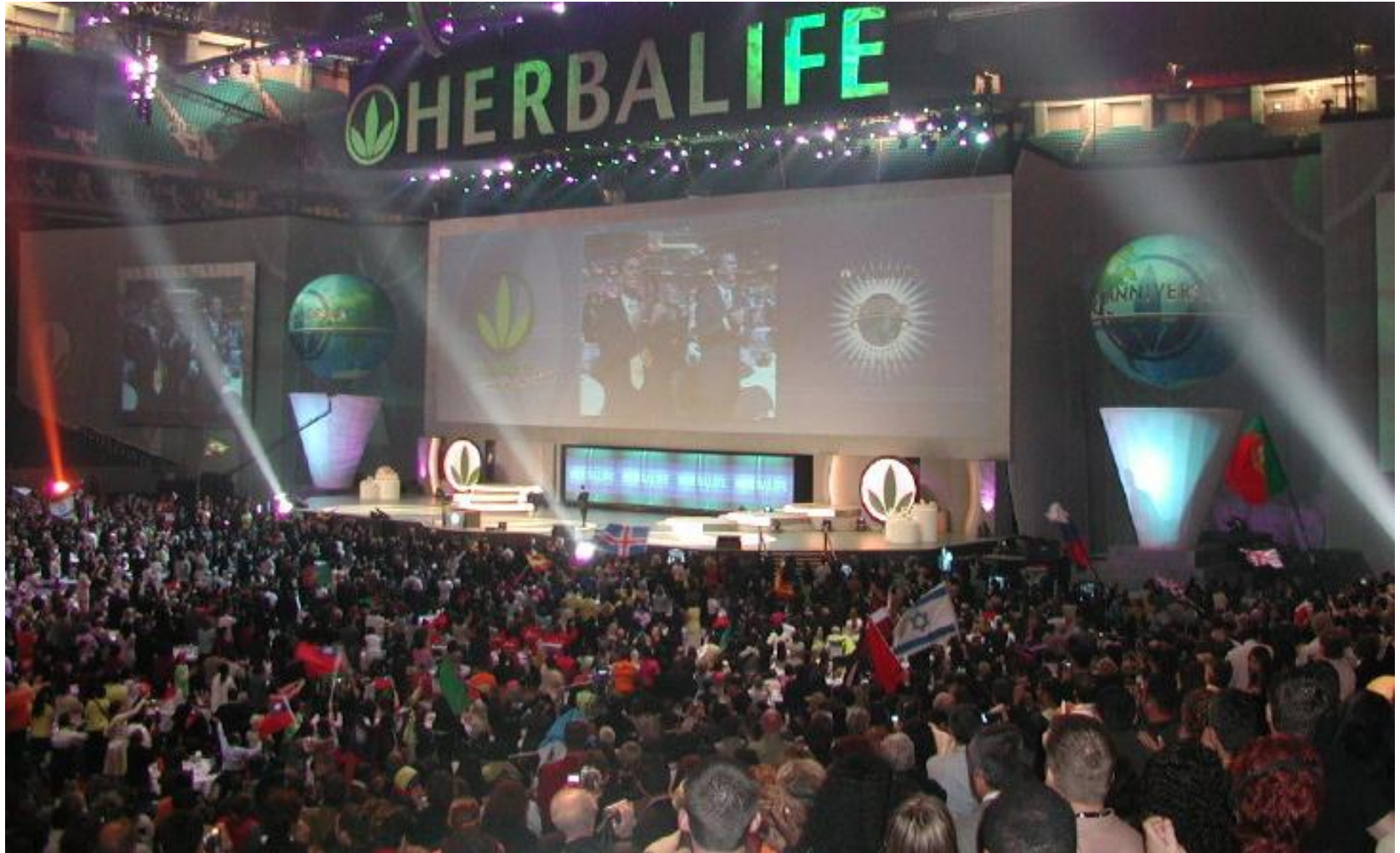
What is the next step?

Decide on how do you want to develop your business based on what do you want to achieve:

- Extra Income
- Financial independence

**Build your own profitable business with
happy customers and distributors**

2.2 Million Successful Independent Distributors worldwide....



Upcoming events

- Success Training Seminar (STS)
- Success Academy
- Leadership Development Weekend
- Extravaganza



HERBALIFE®

Independent Distributor



“Your success is
only limited by your
own imagination and
your hard work.”

...MARK HUGHES...