



HERBALIFE
Independent Distributor



HERBALIFE®

HEBBAΓIE®



Mark Hughes



Founder of Herbalife



Herbalife Today

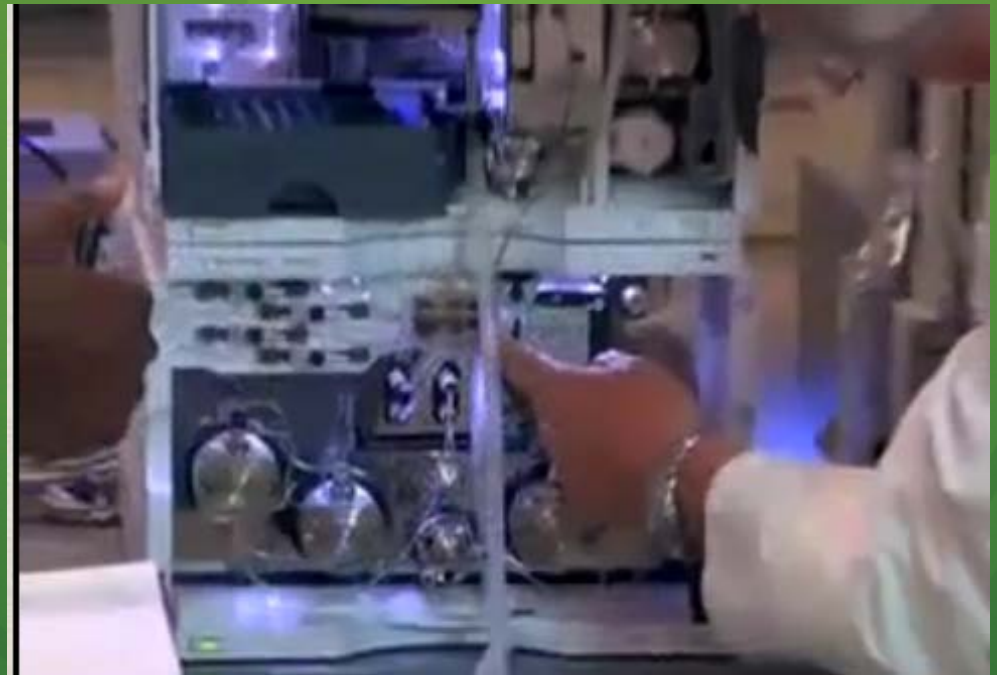
- In business for over 32 years
- 2.1 million Herbalife Independent Distributors
- Over 78 countries
- Billions in annual sales
- **\$5.4B** 2011
- *Industry leader in a growth industry*



Herbalife's Innovation & Manufacturing (HIM) Facility



**“SEED TO FEED”
PROGRAM**



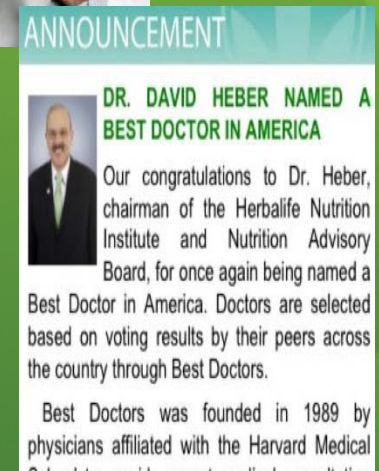
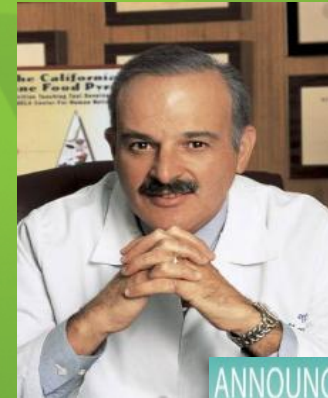
Michael O. Johnson

- Michael O. Johnson
Chief Executive Officer
Herbalife International
- Accomplished tri-athlete



Advisors

- Today, Herbalife has a great team of advisors, including:
- **Dr. David Heber** Director of U.C.L.A. Center for Human Nutrition, Chairman of the Herbalife Scientific & Nutrition Advisory Boards
- **Dr. Louis Ignarro**, Nobel Laureate winner in Medicine for his Nitric Oxide research, developer of Niteworks®



*The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

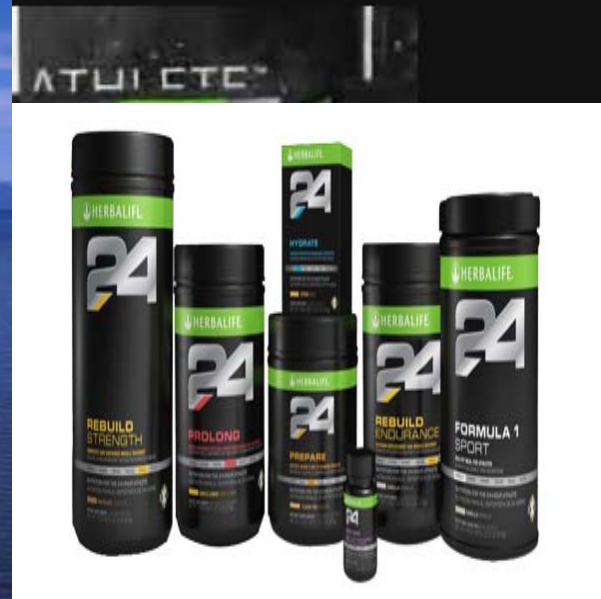
HERBALIFE.

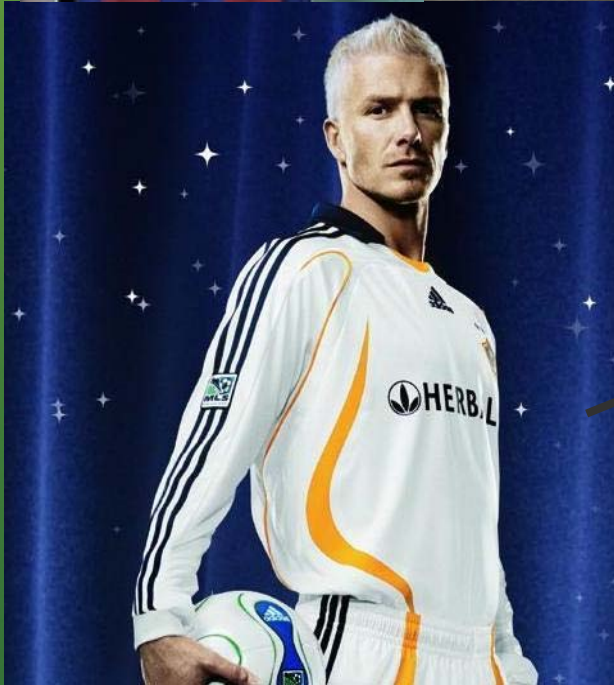
24™

NUTRITION FOR THE
24-HOUR ATHLETE™



Dr. John Heiss PhD





BRANDING



 **HERBALIFE.**

“GIVING BACK”



Helping Children Around The World

Home

About Us

Ways to Give

Donate Now

HFF News

Our Mission

The Herbalife Family Foundation (HFF) is dedicated to improving children's lives by helping organizations provide healthy nutrition to children at risk.

Additionally, HFF often supports relief efforts in response to natural disasters.

[Click here](#) to see the work HFF is doing around the world!



Call to Action - Disaster Relief

A devastating series of tornadoes have displaced thousands of American families and killed more than 300 people in the southern United States. [Click here](#) to read more about how you can help today.

As of April 13, 2011 HFF has collected more than US\$120,000 for Japan relief! [Click here](#) for the latest information from Japan and to pledge your support today.

[Donate Now](#)



CASA Herbalife

Casa Herbalife programs established around the world:

Los Angeles, California, USA

Atlanta Children's Shelter
Atlanta, Georgia, USA



News & Events

HFF presents Humanitarian Award

The Products

It's all about the products!



Cellular Nutrition and the Power of Protein



Results

- Herbalife delivers results.
- Product based-Results Oriented



Results

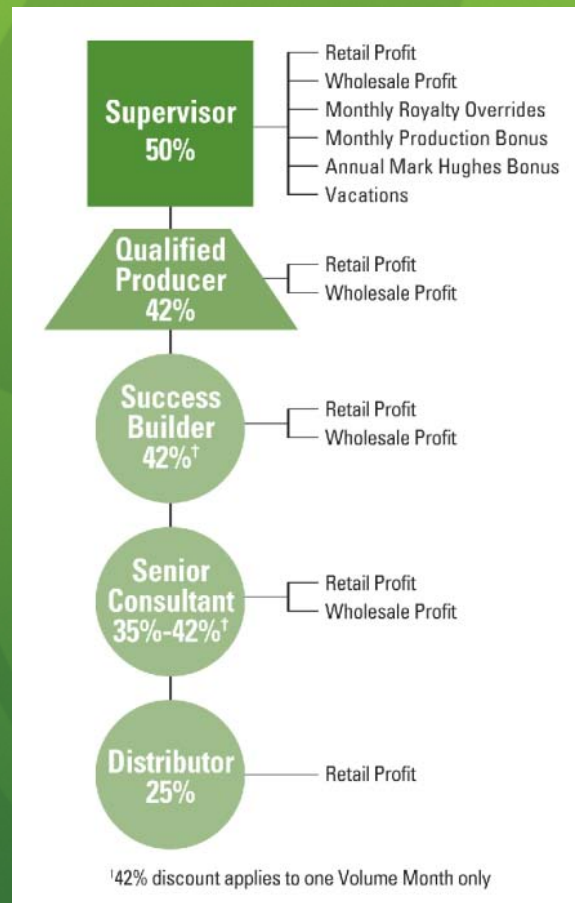
Herbalife delivers results.

Products Create Income

- Great products lead to great income opportunities.
- Care enough to Share!



Getting Started: Distributor



Earn Royalties

Monthly Royalty Overrides



Example of Earnings

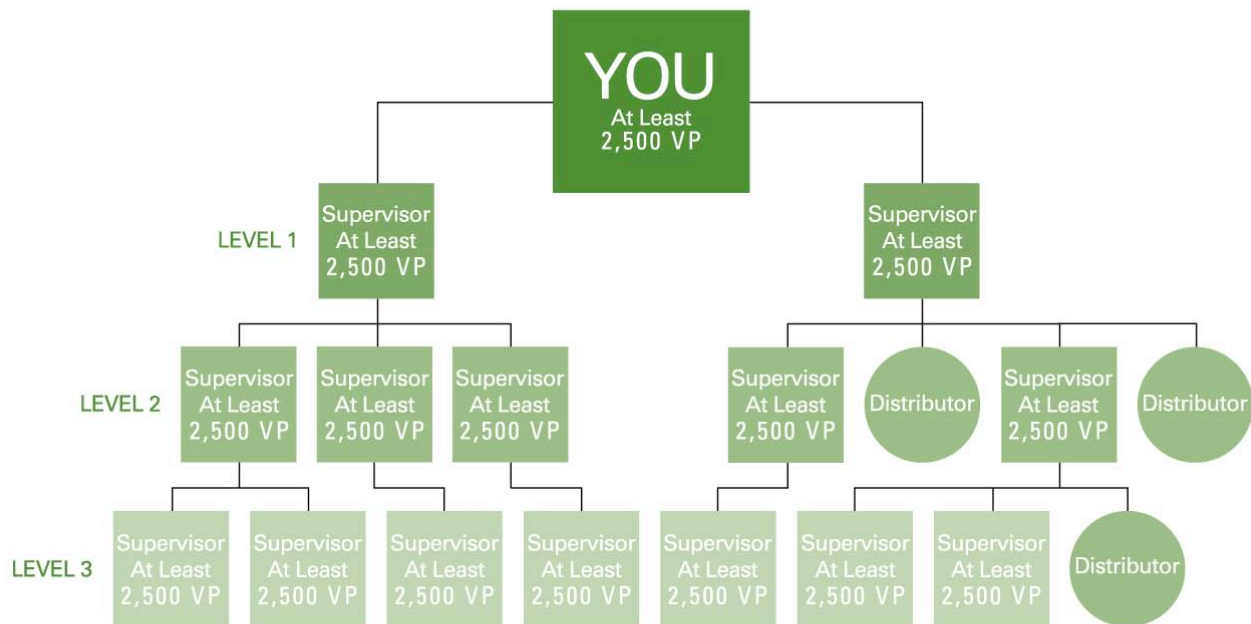
Level 1 = \$500

Level 2 = \$300

Level 3 = \$200

Total = \$1,000

Duplicate for Income



Income applicable to the examples depicted and not average. For average financial performance data, see the Statement of Average Gross Compensation for U.S. Supervisors at www.herbalife.com and www.myherbalife.com.

How You get STARTED!



- **International Business Pack**
Registers you in the 78 countries
Herbalife does business

- **Schedule a Wellness
Evaluation with your Mentor**

- **Identify your WHY?**

- **Put your Plan in ACTION!**

**HERBALIFE...going to the
\$10 BILLION and BEYOND!**

Herbalife

Health...Hope...Happiness

**WHY NOT YOU?
WHY NOT NOW?**

“This may just be your ticket to the rest of your life!”